



Virtual Sole Sponsorship Custom Events

TechTalk Summits will create an event designed specifically to fit your audience, budget and goals – you decide and we'll make it happen. From focused topic and analyst events, to events with regional or global reach, designed for C-level executives or SMB audiences, our events team creates the experience that delivers you the leads your need.

- Marketed to your specified target accounts/company profiles, titles, and region
- Lead guarantee provided based on specified marketing parameters
- Option for experiential add-ons, i.e. Sommelier, Whiskey tasting, etc.
- Customized event format: roundtable, content/Q&A blend, customer case study, etc.
- Customized event landing page and marketing campaign(s)
- Post-event registration list with access to all registrant data
- Event remains on TechTalk On-demand listing
- All event resources available on TechTalk Resources pages, searchable by event, title, sponsor name
- Hosting on TechTalk's custom virtual platform
- Gift add-ons such as whiskey, wine, coffee kits, etc, additional cost

Base Costs for Attendee Lead Generation

Target Attendee Volume	Starting Cost
5k-50k	\$8,000+
50k-100k	\$10,000+
100k+	\$11,500+



For more information contact **JOE HEALY**

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